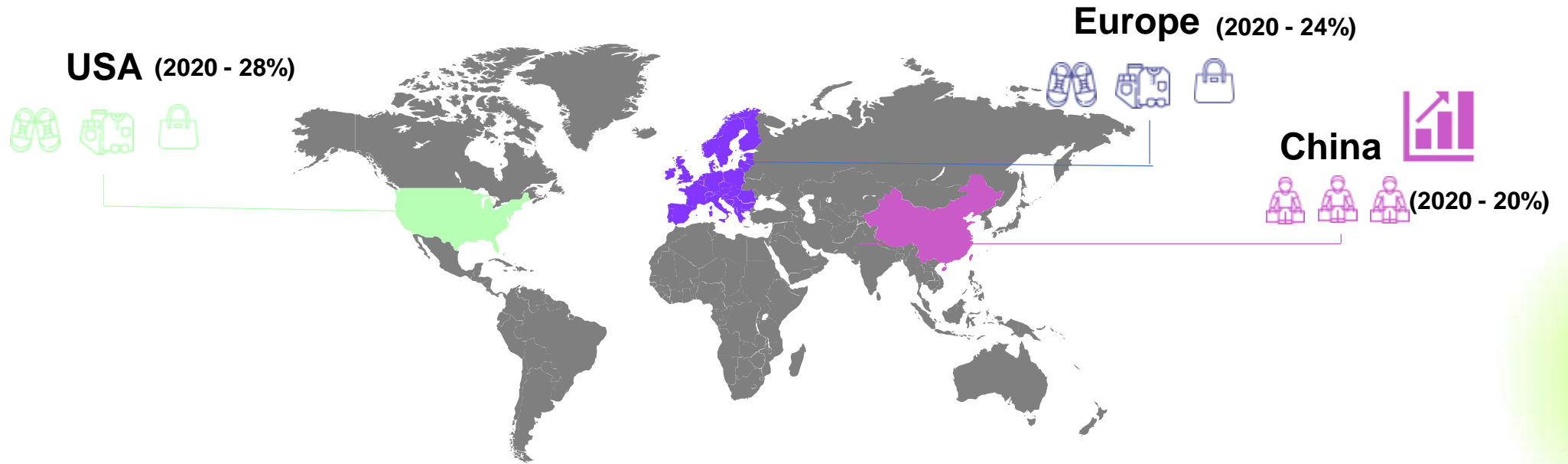


# Futúgo



# Overall Market



## DISRUPTIVE MARKET MOVEMENT

Luxury market is in transition, many potential customers in the Asia market will join in the following 4 years.

### Market value

**\$446 Billion**  
Luxury spending worldwide in 2025



### Market share

by 2025 China will become the world's largest luxury market accounting for 40% of the global expenditure on luxury goods



### Luxury consumers

There will be **65 million people** of China's affluent class (households earning above \$3,900 per month). About 70 % in fact, will be doing their **luxury spending online**  
**\$178 Billion**

# Problems

In luxury fashion and art sectors



## Not sustainable

- Fashion industry is the 2<sup>nd</sup> largest polluter in the world
- Unsold seasonal inventories of luxury stores



## Not accessible

- Brands try to limit accessibility for luxury goods
- Supply of luxury goods is exceeded by the demand in China
- Luxury market offline sales decreasing in Europe



## Technologically old

- Outdated solutions for luxury shopping
- Simple photography is still the main tool to represent products online



## Unreachable online

- Physical boutiques and art galleries cannot invest enough to reach millions of online buyers

# Solution

Futugo App


App that operates as a **social network** and a marketplace for **physical and digital luxury goods**

A new marketplace for digital luxury clothes and art **designed for metaverse**

**Blockchain** solution for pre-owned luxury goods authentication; **NFT** digital luxury art marketplace; luxury **digital clothes**; Futugo tokens


Luxury fashion, art pieces and cosmetics to be **sold directly from verified boutiques** in Europe and Japan via the Futugo platform

## **THE FIRST LUXURY FASHION NETWORK** **FEATURES:**

 **01**


### **Online Store**

- High-end fashion goods
- Fine art
- NFT fashion
- NFT art
- Cosmetics and beauty products

 **02**


### **Personalized Shopping Experience**

- Personal stylists
- Personal shoppers
- Personal art agents

 **03**


### **Social Network and marketplace in the metaverse**

- User profile
- Avatars
- News Feed
- Posts

 **04**

### **Luxury Community**

- Fashion, art and NFTs news
- Discussion pages
- Recommendation forums

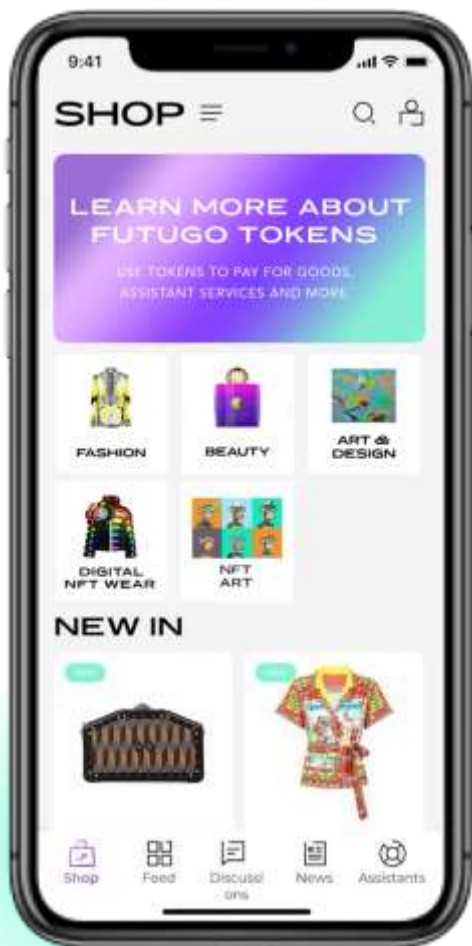
 **05**

### **Blockchain Technology**

- Second-life fashion authentication in blockchain
- Futugo tokens
- Marketplace for digital luxury goods

# Product

[Product video](#)



# Business Model

## Sales Revenue



We charge 25% commission on each sold product



**600\$**

Average shopping bag

## Luxury second life revenue, NFT sales & Crypto token economy



20% commission on each second life item sold

2% commission on NFT art sales

Crypto tokens for the participation in the platform

## Ads Revenue



Ad space in our social network



**1\$/0.1 Futugo token** revenue per user

## Stylists/Shoppers/ Art agents Revenue



We take a yearly subscription fee from Stylists/Shoppers/Art agents



**100\$ / 10 Futugo token** yearly subscription fee

\*If in a current time 1 Futugo token = 10\$

# **Futúgo**



<https://futugoapp.io/>



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